

Blockchain

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Quick Start

Dear readers,

We warmly welcome you to the investor magazine VF-Blockchain and are delighted to provide you with this guide for a better understanding of our services, our offerings, and our model portfolios. On the following pages, we have summarized the most important points for you. Before we delve into the handling of the model portfolios, here are a few technical notes:

The Premium Area:

With your personal access data (username and password, which you will receive after placing an order via a separate mail), you will have access to the premium area on our website. There, you will find not only the e-books and special releases, but also the latest issues of the main letter. If you encounter any problems during the login process, please contact our service at vf@vfcapitalmanagement.com. To open the issues, you might need the latest version of Adobe Reader or another PDF reader. However, most modern browsers also support viewing PDFs directly.

Letter Publications:

The main letter of VF-Blockchain is published every Monday (52 issues per year). With these issues, our focus is on offering transparency and keeping our readers informed about both strategic considerations and portfolio positioning. Additionally, we share our assessment of various developments that influence the market and our investment decisions. The issues are sent as PDF documents directly to your email inbox. However, you can also download the issues at any time from the premium area. The model portfolios with current orders and instructions are always located on the last pages of the PDF document.

Updates Based on Market Conditions:

In the event of changes in the Portfolios outside the main issue, subscribers will also receive urgent notifications via email. In order for all readers to be able to place buy-/sell orders under the same conditions as we do, we prepare you as much as possible for such notifications. The traceability of our portfolio actions is our top priority!

The Cryptosphere

First and foremost, it must be acknowledged that in the cryptosphere, we do not utilize ISINs but rather tickers, such as BTC for Bitcoin or ETH for Ethereum. Cryptocurrencies are not traded on traditional stock exchanges like NYSE or LSE, and therefore, they are not accessible through regular brokerage accounts. To trade cryptocurrencies, one would require a so-called crypto-broker. Setting up an account with a crypto-broker is a straightforward process that can be completed using your email. Examples of crypto-exchanges include Binance, Coinbase, or Bitpanda, with our preference being Binance, as indicated under the "exchange" column in our planned orders.

The Holding of Cryptocurrencies is Typically Uncomplicated:

You may choose to hold your crypto on the broker's platform. For instance, on Binance, your cryptos are insured, ensuring that your coins would be replaced in the event of theft. However, certain safety measures such as a secure password are mandatory to have your cryptos insured.

Alternatively, a more secure option for storing your crypto is through off-platform solutions, such as software wallets like Exodus.io or Atomic Wallet. These wallets allow you to store multiple different cryptos, but it's crucial to create a backup of the software and store it on a USB stick or other external device to safeguard against loss in case of device failure or theft. Additionally, remember to encrypt it with a password.

The safest method for storing your crypto assets is through hard wallets like Ledger, Trezor, or OneKey. These devices, resembling USB sticks, can be plugged into your device. The costs for such hard wallets typically range between \$50 and \$150.

Additional Information:

For experienced crypto-investors who prioritize privacy, consider exploring BTC-only crypto wallets like Wasabi and Samourai.

A valuable resource we frequently utilize is coinmarketcap.com, providing a comprehensive overview of the crypto market and individual charts.

Our Portfolios

We offer three real-money model portfolios for replication, although it's entirely optional. Depending on your financial circumstances, risk tolerance, preferences, and interests, you can choose which investments or trades to replicate.

In the **Coin Portfolio**, we adopt a conservative approach with a long-term outlook, typically lasting at least 6 months or more. We employ mental stops, meaning we don't use stop-loss orders. Instead, we continuously monitor the market, and if a stop-loss is nearly reached, we assess the situation thoroughly before making a decision to sell, considering the high volatility inherent in cryptocurrencies.

The **Coin Trading List** is more speculative, including smaller crypto projects. Previous successful picks in this portfolio include coins like Cardano or Chainlink. Cryptos in this portfolio are typically held for 3-6 months, with the option to extend if further upside potential is identified.

Blockchain Stocks: With the increasing adoption of blockchain technology by companies, we invest in innovative technology firms integrating blockchain into their business models. These stocks are held in our portfolio for a mid- to long-term duration, usually at least 6 months or potentially longer if significant potential remains. We sell our shares if the stock no longer aligns with our investment thesis, fails to meet our target, or if our target zone is reached.

Important Note:

It's essential to recognize that we consider cryptos as an "additional diversification" in a balanced portfolio, rather than a comprehensive investment approach. While the crypto space offers potential for high returns, it's important to acknowledge the associated higher risk and volatility. We advise investors not to allocate more than 5-15% of their capital to cryptocurrencies. The majority of capital should be invested in traditional financial markets. Through our premium investment services VF-Invest or VF-Wealth, we provide the necessary information and model portfolios to efficiently invest your money and achieve your financial goals. For more information, please visit [our website](#) to learn about these investor magazines.

We thank you for your trust and, on behalf of our entire team, wish you a successful investment journey!